## **Exhibit A**

| 1<br>2<br>3 | COOLEY LLP MICHAEL G. RHODES (116127) (rhodesmg@cooley.com) WHITTY SOMVICHIAN (194463) (wsomvichian@cooley.com) PETER M. COLOSI (252951) (pcolosi@cooley.com) MATTHEW M. BROWN (264817) (mmbrown@cooley.com) 101 California Street, 5th Floor |
|-------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 5           | San Francisco, CA 94111-5800<br>Telephone: (415) 693-2000<br>Facsimile: (415) 693-2222                                                                                                                                                        |
| 6<br>7      | Attorneys for Defendant FACEBOOK, INC., a Delaware corporation                                                                                                                                                                                |
| 8           | UNITED STATES DISTRICT COURT                                                                                                                                                                                                                  |
| 10          | NORTHERN DISTRICT OF CALIFORNIA                                                                                                                                                                                                               |
| 11          | OAKLAND DIVISION                                                                                                                                                                                                                              |
| 12          |                                                                                                                                                                                                                                               |
| 13          | In re FACEBOOK PPC Advertising Litigation,  Master File Case No. C 09-03043 PJH                                                                                                                                                               |
| 14<br>15    | This Document relates To: All Actions.  DECLARATION OF ROBERT KANG-XING JIN IN SUPPORT OF FACEBOOK, INC.'S OPPOSITION TO PLAINTIFFS' MOTION FOR CLASS CERTIFICATION                                                                           |
| 16          | CLASS CENTIFICATION                                                                                                                                                                                                                           |
| 17          |                                                                                                                                                                                                                                               |
| 18          | I, Robert Kang-Xing Jin, declare as follows:                                                                                                                                                                                                  |
| 19          | 1. I am a Director of Engineering at Facebook, Inc. ("Facebook"). I am familiar with                                                                                                                                                          |
| 20          | Facebook's internal decision-making process and strategies related to Pay-Per-Click ("PPC")                                                                                                                                                   |
| 21          | advertising, including the development of Facebook's advertising platform, some of Facebook's                                                                                                                                                 |
| 22          | "click filters" and methods for identifying clicks that are not billed to advertisers, and some of the                                                                                                                                        |
| 23          | methods by which Facebook attempts to help advertisers realize value from their advertisements.                                                                                                                                               |
| 24          | I have personal knowledge of the facts set forth herein, and, if called as a witness, I could and                                                                                                                                             |
| 25          | would competently testify thereto.                                                                                                                                                                                                            |
| 26          |                                                                                                                                                                                                                                               |
| 27          | 2.                                                                                                                                                                                                                                            |
| 28          |                                                                                                                                                                                                                                               |
|             | IN DECL ISO OF EACEBOOK'S                                                                                                                                                                                                                     |

1.

JIN DECL. ISO OF FACEBOOK'S

OPP. TO MOTION FOR CLASS CERT C 09-03043 PJH

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2.

JIN DECL. ISO OF FACEBOOK'S

C 09-03043 PJH

OPP. TO MOTION FOR CLASS CERT

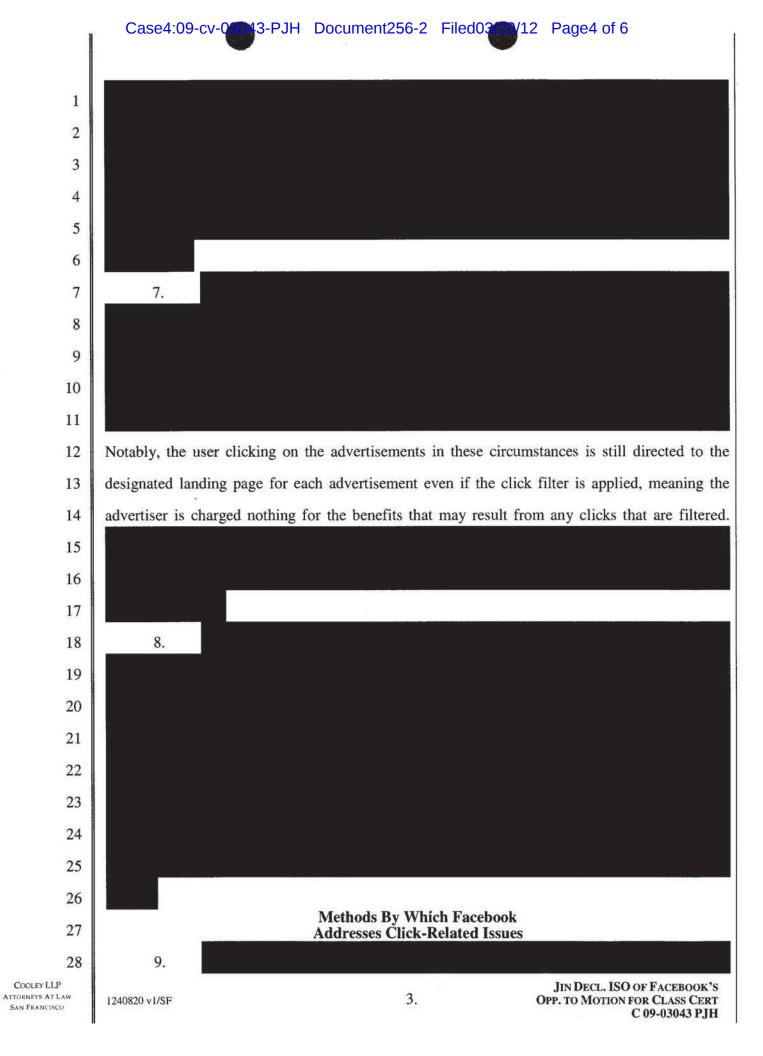
COOLEY LLP

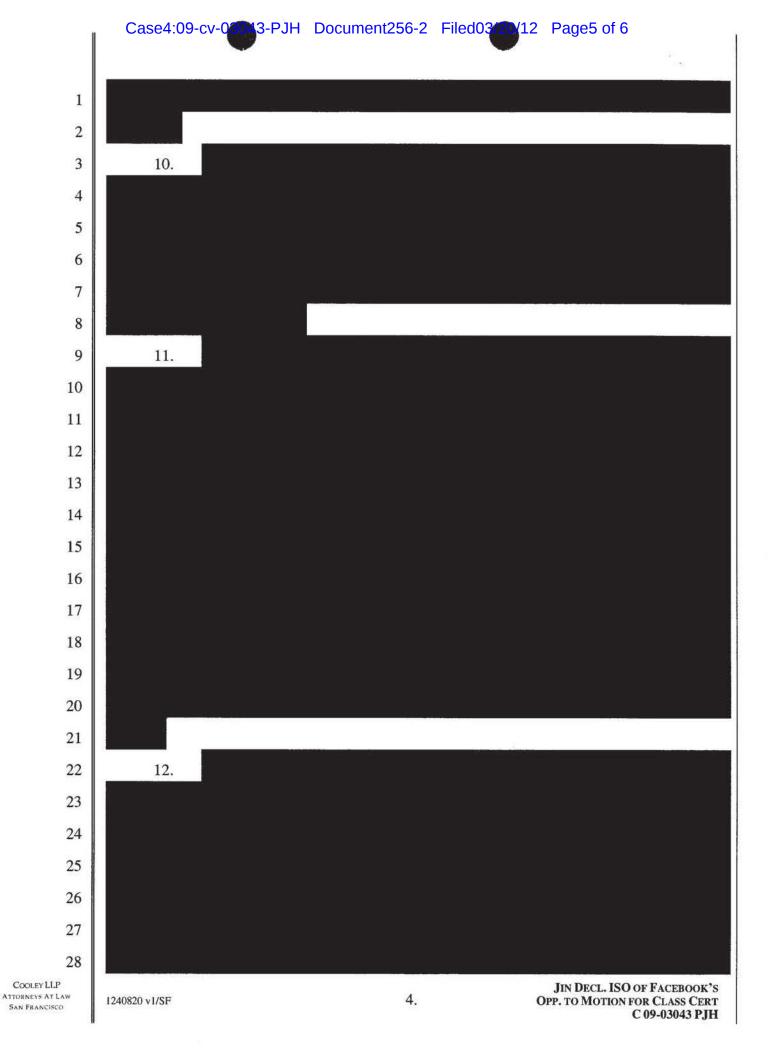
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1 2 3 4 5 6 I declare under penalty of perjury that the foregoing is true and correct to the best of my 7 knowledge. Executed this 24th day of October, 2011 in Palo Alto, California. 8 /s/ Robert Kang-Xing Jin 9 Robert Kang-Xing Jin 10 Filer's Attestation: Pursuant to General Order No. 45, §X(B), I attest under 11 12 penalty of perjury that concurrence in the filing of the document has been obtained from its 13 signatory. 14 Dated: October 24, 2011 Respectfully submitted, 15 /s/ Whitty Somvichian 16 Whitty Somvichian Counsel for Facebook, Inc. 17 18 19 20 21 22 23 24 25 26 27 28

COOLEY LLP ATTORNEYS AT LAW SAN FRANCISCO